**Institute for Global Business Research**

***LAS VEGAS***

***Fall 2022 Conference Program***

**Registration,**

**Coffee**

**ICON C1**

**Session 1: Wednesday October 5th, 10 AM PT**

**ICON C2**

Chair and Host: Laurent Josien

Zoom URL: [**https://plattsburgh.zoom.us/j/96867110022**](https://plattsburgh.zoom.us/j/96867110022)

***VAT Me to My Next Destination: Exploring Consumer Decision Making Related to Purchasing Luxury Brands Abroad By Leveraging Value Added Tax Strategies***

*Kentaya Beeler, National University*

***An Application of the Transactional Theory of Stress and Coping on Personal Finance and Morale: An******Empirical Study***

*Dennis Witherspoon, Ashland University*

***Emergence of Service Robots and Their Impact on Customers: Task-Oriented Physical Robot Deployment By Skills***

*Valentina Hurtado Uribe, Missouri State University*

*Ismet Anitsal, Missouri State University*

*Melek Meral Anitsal, Tennessee Tech University*

**Designing a Social Media Analytics Undergraduate Research Capstone Project**

Chen Ye, Purdue University Northwest

Lin Zhao, Purdue University Northwest

**The Two Sides of Value Premium: Decomposing the Value Premium**

Hanzhi Xu, Southeastern Oklahoma State University

Huaibing Yu, Kean University

**CEOs Financial Experience and the Cost of Equity Capital**

Hanzhi Xu, University of North Texas

Xiaolin Li, Jinan University

Dezhu Ye, Jinan University

**Session 2: Thursday** **October 6th, 9 AM PT**

**ICON C2**

Chair and Host: Robert Morrison

Zoom URL: [**https://plattsburgh.zoom.us/j/91543434333**](https://plattsburgh.zoom.us/j/91543434333)

***Entrepreneurial Influencers: Evoking History to Guide Contemporary Opportunities.***

*Erastus Ndinguri, Framingham State University*

*Jessica Hill, Holyoke Community*

**The Impacts of Opportunistic Management Strategy on Auditor Change**

Ying Lin, Southeastern Oklahoma State Univ

Yen-Yu Chou, Providence University

Yu-Chen Lin, National Cheng Kung University

**Federal Reserve version 20.2.2: system update required**

Thomas W Secrest, Coastal Carolina University

**The Competitive Environment of US Community Banking**

Robert Morrison, University of Houston – Victoria

Dave Jackson, University of Texas Rio Grande Valley College

Joo Jung, University of Texas Rio Grande Valley College

**Manufacturers’ Representatives: Dependence and Dependence Balancing with Manufacturers**

Michael Pass, Sam Houston State University

**One Step Closer to the Edge: Live Classes Shared Internationally**

Sherry Robinson, Penn State University

Elvis Buckwalter, Universite de Paris-Nanterre

**Cares Act & Foreclosure Rates on Housing Sector Performance; a Bayesian Structural Time Series Counterfactual and Capital Asset Pricing Model Event Study Approach**

Corey Pendleton, Business and Economic Research Center, Middle Tennessee State University

**Session 3: Thursday October 6th, 11:15 AM PT**

**ICON C2**

Chair and Host: Laurent Josien

Zoom URL:  [**https://plattsburgh.zoom.us/j/99805077943**](https://plattsburgh.zoom.us/j/99805077943)

**Using A Brand Equity Approach to Setting Goals and Developing Plans at Different Career Stages**

Stephen Betts, William Paterson University

Solomon Nyaanga, William Paterson University

**Crisis Management Mini-Cases for Small Businesses**

Stephen Betts, William Paterson University

Solomon Nyaanga, William Paterson University

Vincent Vicari, Bergen Small Business Development Center

**Accounting Risks Recognized in Fortune 100 Form 10-Ks**

Darwin King, St. Bonaventure University

Carl Case, St. Bonaventure University

Talia Maloney, St. Bonaventure University

**Greenwash and Ask for Forgiveness Later: A Case Study**

Ahmed Maamoun, University of Minnesota Duluth

**Undergraduate Business Student Online Attitude and Behavior: An Empirical Examination of the Covid-19 Pandemic Effects**

Carl Case, St. Bonaventure University

Darwin King, St. Bonaventure University

**The Impression of Shareholder Proposals on Corporate Policy**

Dustin Grant, University of West Florida

Gregory Kordecki, Clayton State University

**Foundation of Entrepreneurship**

Laurent Josien, SUNY Plattsburgh

**Session 4: Thursday October 6th, 2 PM PT**

**ICON C2**

Chair and Host: Murat Arik

Zoom URL:  [**https://plattsburgh.zoom.us/j/99243805405**](https://plattsburgh.zoom.us/j/99243805405)

**How Much Math do Students Need to Succeed in Business Majors? A General System Analysis**

Kuan-Chou Chen, Purdue University Northwest

Carin Chuang, Purdue University Northwest

**Critical Audit Matters: Emerging Problems and Opportunities**

Gregory Kordecki, Clayton State University

Maria Bullen, San Jose State University

**An Empirical Investigation of Supply Chain Disruptions**

Murat Arik, Middle Tennesse State University

Steven Livingston, Iness & Economic Research Center, Middle Tennessee State University

Patrick Geho, Tennessee Small Business Development Center, Middle Tennessee State University

**The Importance of Being Rich, Successful and Environmentally Conscious?**

Sherry Robinson, Penn State University

**How Ideological Content in Marketing Affects Brand Perception**

Lauren Naveo, William Paterson University

Stephen Betts, William Paterson University

**Review of Cyber Terrorism Cases and Extent of Impact on Firms’ Market Valuation**

Katherine Taken Smith, Texas A&M University-Corpus Christi

Murphy Smith, Texas A&M University-Corpus Christi

Marcus Burger, University of North Carolina at Pembroke

Erik Boyle, Idaho State University

**Session 5: Thursday October 6th, 3:30 PM PT**

**ICON C2**

Chair and Host: Marty Ludlum

Zoom URL:  [**https://plattsburgh.zoom.us/j/99949636969**](https://plattsburgh.zoom.us/j/99949636969)

**Accrual-based Earnings and Cash Flows as Indicators of Bankruptcy**

Tae Ryu, Metropolitan State University of Denver

**Empirical Confirmation via Additional Coauthorship Data of Significant University-Industry Innovation** **Linkage in Japan**

Kenneth Pechter, Hosei University Business School of Innovation Management

**Impact of Specialization on Recruiter Productivity in the Staffing Industry**

Sam Palmer, University of Detroit Mercy

**Meeting the Psychological Needs of Diverse Learners for a Healthy Economy: School Integration to the Rescue**

Folasade Sulaiman, Tai Solarin University of Education

Adejoke Sheyin, Tai Solarin University of Education

Rasheed Balogun, University of Ilorin

Modupe Salome, Tai Solarin University of Education

**ATTITUDES AND FREQUENCIES OF ACADEMIC CHEATING OF TAIWANESE BUSINESS STUDENTS**

Marty Ludlum, university of central oklahoma

Thomas Gwinner, Chien Hsin University

**The Impact of Supply Chain Disruptions on A Local Economy: A Case Study Using Tennessee**

Steven Livingston, Iness & Economic Research Center, Middle Tennessee State University

Murat Arik, Iness & Economic Research Center, Middle Tennessee State University

Patrick Geho, Tennessee Small Business Development Center, Middle Tennessee State University

**Race and Age Disparities in Information and Communications Technology**

Mark Scanlan, Stephen F. Austin State University

**Reception and Awards Ceremony**

Thursday October 6th

Cash Bar start at 6!

Dinner: 6:30 pm

**Internet Division**

Chair: Trey Carland

URL: Provided by email

**Exploring the direct and indirect impacts of workplace diversity on organizational effectiveness: A conceptual model development**

Mansi Babbar, University of Delhi, Delhi, India

Reetesh K. Singh, University of Delhi, Delhi, India