



Institute of Global Business Research

Spring 2018 New Orleans Conference

April 4-6, 2018

Conference Schedule

Please wear your name badge to all functions.

IGBR.org

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Welcome from the Conference Chair

Welcome to New Orleans! This is the 1st year of the Institute for Global Business Research, whose mission is to support and encourage the global exchange of ideas in business research.

The IGBR maintains a website that has developed into a communication medium for our membership and for scholars around the world. Journal issues are available on the [IGBR website](#). You can also view conference proceedings and IGBR information on the website.

As an interdisciplinary organization, this conference features research that represents a wide range of ideas, from research contributions to pedagogic and educational applications. The IGBR is a nonprofit organization sponsored completely by its members.

We believe the IGBR conferences are an important part of your scholarly career. We encourage collegiality and invite you to submit your research to the conferences and journals. We are thankful to the IGBR for providing a venue in which colleagues can share their scholarly work. Ask your colleagues to co-author with you and invite them to future IGBR meetings.

Finally, I would like to extend my appreciation to each of you. It is the authors and the conference participants who make the IGBR successful. Have a great conference and enjoy New Orleans.

Thank you,

Jeffrey Mankin
Lipscomb University
Vice President and Conference Chair

P.S. Try the beignets at [Café Du Monde](#) in the French Quarter.

IGBR
Future Conference Dates

<https://www.igbr.org/conferences/>

Spring 2018 Cambridge, UK Conference

May 17-19, 2018

The IGBR Spring 2018 Cambridge Conference will be on May 17-19, 2018 in Cambridge, UK. We are sending out a call for that conference now. Please plan to attend.

Summer 2018 Internet Conference

July 23-31, 2018

The IGBR Summer 2018 Internet Conference will be on July 23-31, 2018. We are sending out a call for that conference now. Please plan to participate.

Fall 2018 Las Vegas Conference

October 10-12, 2018

The IGBR Spring 2018 Las Vegas Conference will be on October 10-12, 2018 at the Harrah's Hotel on the Las Vegas Strip. We will be sending out a call for that conference at a later date, but please mark your calendars.

Board of Directors 2017-2018

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Martin Bressler
Southeastern Oklahoma State University
mbressler@se.edu

Vice President

Jeffrey A. Mankin
Lipscomb University
jeff.mankin@lipscomb.edu

Executive Director

Trey Carland
info@igbr.org

Ismet Anitsal
Tennessee Tech University
ianitsal@tntech.edu

M. Meral Anitsal
Tennessee Tech University
MAAnitsal@tntech.edu

Murat Arik
Middle Tennessee State University
Murat.Arik@mtsu.edu

Stephen C. Betts
William Paterson University
BettsS@wpunj.edu

Shawn Carraher
University of Texas at Dallas
Shawn.Carraher@utdallas.edu

Alan B. Eisner
Pace University
aeisner@pace.edu

John T. Finley
Columbus State University
finley_john@columbusstate.edu

Brad Frazier
Belmont Abbey College
bradfrazier@bac.edu

Issam Ghazzawi
University of La Verne
ighazzawi@laverne.edu

Robert D. Hatfield
Western Kentucky University
bob.hatfield@wku.edu

Laurent Josien
SUNY Plattsburgh
ljosi001@plattsburgh.edu

Robert J. Lahm, Jr.
Western Carolina University
rjlahm@email.wcu.edu

Marty Ludlum
University of Central Oklahoma
mludlum@uco.edu

Michael Pass
Sam Houston State University
mwp006@shsu.edu

Julio A. Rivas
Lipscomb University
jarivas@lipscomb.edu

Hari Sharma
Virginia State University
hsharma@vsu.edu

Victor S. Sohmen
Drexel University
vsohmen@drexel.edu

Lin Zhao
Purdue University Northwest
lzhao@pnw.edu

IGBR Journals

The IGBR publishes the following five journals. Each of the journals are double blind, peer-reviewed with an acceptance rate of 20-25%. Please visit the journal pages for more information on the Editorial Review Boards and submission instructions.

We invite you to submit your business research to our IGBR journals.

[Global Journal of Accounting and Finance](#)

Theoretical, empirical or pedagogical works in accounting, finance, banking and economics.

[Global Journal of Business Pedagogy](#)

Theoretical, empirical or pedagogical works in education including case studies

[Global Journal of Business Disciplines](#)

Applied or qualitative research in business and business issues in all subject areas related to business

[Global Journal of Entrepreneurship](#)

Theoretical or empirical works in entrepreneurship, applied research or studies in entrepreneurship education, and qualitative research in entrepreneurship of value to entrepreneurs.

[Global Journal of Management and Marketing](#)

Theoretical, empirical or pedagogical works in management, operations, strategic management, leadership and marketing

Interdisciplinary Session

Session Chair: Alan Eisner

THE USE OF CHAMBER SERVICES BY FAMILY-OWNED BUSINESS CHAMBER MEMBERS TO
PROMOTE THEIR BUSINESS

Kenneth Lacho, The University of New Orleans

A COMPARISON OF CHRONOLOGICAL AGE AND COGNITIVE AGE USING AGE DIFFERENCES

Larry Pleshko, Kuwait University

MECHANICAL TURK: IS IT JUST ANOTHER CONVENIENCE SAMPLE?

R Nicholas Gerlich, West Texas A&M University
Kristina Drumheller, West Texas A&M University
Meagan Baskin, University of Central Oklahoma
Robin Clark, West Texas A&M University

ALIBABA GROUP HOLDING LIMITED: RIVALS AT THE GATE?

Alan Eisner, Lubin School of Business, Pace University
Saad Nazir, Lubin School of Business, Pace University
Helaine Korn, Zicklin School of Business, Baruch College, CUNY

Interdisciplinary Session

Session Chair: Brad Frazier

BUILDING OPTIMAL RISKY AND UTILITY MAXIMIZING TIAA/CREF PORTFOLIOS

Larry Prather, Southeastern Oklahoma State University
Han-Sheng Chen, Southeastern Oklahoma State University
Ying-Chou Lin, Southeastern Oklahoma State University

BUSINESS OF ARTIFICIAL INTELLIGENCE

Santosh Venkatraman, Tennessee State University

MANUFACTURER TRUST AND THE INDEPENDENT REPRESENTATIVE: ANTECEDENTS & OUTCOMES

Michael W. Pass, Sam Houston State University

**MEASURING THE EFFECTIVENESS OF A REQUIRED FINANCIAL LITERACY PROGRAM OUTCOMES
FOR COLLEGE GRADUATES**

Bradford R. Frazier, Belmont Abbey College
Alan R. Belcher, Ashford University

1:00-2:20 PM Wednesday, April 4

Nottoway B

Panel Discussion

WOMEN ENTREPRENEURS OF LOUISIANA

Discussant

Ken Lacho, The University of New Orleans

Panelists

Ruth Ann Menutis, Branded Works, Lafayette, LA

T Meilleur, Design Your Success, New Orleans

Sheila Craft, FileLink, New Orleans

2:30-3:30 PM Wednesday, April 4

Nottoway B

Special Session

CASE WRITING WORKSHOP

Presenter

Alan B. Eisner, Pace University

Welcome Reception

Wednesday

2nd Floor Lobby

5:00-6:00 PM

Interdisciplinary Session

Session Chair: Hilary Becker

WILL YOUNG CONSUMERS BUY FAST FASHION WITH THE LUXURY INGREDIENT OF AMERICAN ALLIGATOR LEATHER: A STUDY OF LIFESTYLE CHARACTERISTICS AND MOTIVATING FACTORS

Chuanlan Liu, Louisiana State University
Sanjukta Pookulangara, University of North Texas
Arlesa Shephard, SUNY-Buffalo State

THE PERCEIVED SKILLS FOR COLLEGE STUDENTS TO BECOME AN ENTREPRENEUR: A DIRECTION TO CURRICULUM DEVELOPMENT FOR FASHION ENTREPRENEURSHIP EDUCATION

Chunmin Lang, Louisiana State University
Chuanlan Liu, Louisiana State University

INCIVILITY: IS IT ALL JUST PERCEPTION? IDENTIFYING THE DIFFERENCES IN INTENSITY AND FREQUENCY OF PERCEIVED INCIVIL BEHAVIOR.

Danylle Kunkel, Radford University
Adrienne Christiansen, private practice
K. Vernard Harrington, Radford University

CIRQUE DU SOLEIL - KA IN LAS VEGAS

Hilary Becker, Carleton University

Interdisciplinary Session

Session Chair: M. Meral Anitsal

CONTROL DIABETES, SAVE MEDICARE

Bernard Healey, King's College
Michele McGowan, King's College
Tina Evans, Pennsylvania College of Technology

SEMANTIC WEB ARCHITECTURE TO REPRESENT DATA OF SEMANTIC WEB WITH CHALLENGES

Dinesh Sharma, University of Maryland Eastern Shore
Poonam Jatwani, Government College for Women
Pradeep Tomar, Gautam Buddha University
Vandana Dhingra, Savitribai Phule Pune University

MASTERY-AVOIDANCE AND SALESPERSON COMPETENCE MOTIVATION: AN EXPLANATION OF
PLATEAUIING

Lawrence Silver, Southeastern Oklahoma State University
Courtney Kernek, Southeastern Oklahoma State University

AN EXPLORATORY STUDY ON E- CIGARETTE CONSUMPTION: A COMPARISION BETWEEN E-
CIGARETTES AND TOBACCO CIGARETTES

Jason Bruce Kilby, Tennessee Tech University
Ismet Anitsal, Tennessee Tech University
M. Meral Anitsal, Tennessee Tech University

Interdisciplinary Session

Session Chair: Robert Hatfield

VOICE OF THE CUSTOMER: DRIVE SATISFACTION, INCREASE RETENTION, IMPROVE SERVICE LEVELS AND INCREASE PROFITABILITY FOR

Leisa Gill, Austin Peay State University
David Grimmett, Austin Peay State University
Victoria McCarthy, Austin Peay State University

BEWARE THE EVIL BOTS: E-COMMERCE THIEVES AND SPREADERS OF "FAKE NEWS"

Linda Bressler, Southeastern Oklahoma State University
Martin Bressler, Southeastern Oklahoma State University

STUDENT DECISION MAKING CONCERNING ACADEMIC HONESTY IN THE COLLEGE OF BUSINESS

Peggy Johnson, Lander University
Jerry Bilbrey, Lander University

LAURENS STREET CAFE

Robert Leach, University of South Carolina Aiken
Paul Newsom, University of South Carolina Aiken

MILLENIALS DRIVE THE USE OF THE VIRTUAL OFFICE AND MINI LEASED SPACES INCREASE OPTIONS: THE CASE OF A MARKETING FIRM

Robert Hatfield Western Kentucky University
M. Shane Spiller Western Kentucky University

Interdisciplinary Session

Session Chair: Hari Sharma

IS EMPORIOPHOBIA JUSTIFIED?

Mike McCullough, University of Tennessee - Martin

THE REALITY OF THE ECONOMICS OF RETIREMENT SECURITIES FOR MODERATE-INCOME
FAMILIES

Ruby Beale, Hampton University
Glenda Evans, Hampton University
Indya Weaver, Hampton University
Cheyenne Trammell, Hampton University
Kendell James, Hampton University
Chyanne Thomas, Hampton University
Ja'Neil Jones, Hampton University
James Hooper, Hampton University

INTEGRATING POSITIVE PSYCHOLOGY INTO ORGANIZATION STUDIES: THE DEVELOPING FIELD OF
POSITIVE ORGANIZATIONAL BEHAVIOR

Stephen Betts, William Paterson University

SOCIAL ENTREPRENEURSHIP: A CONTEMPORARY APPROACH TO SOLVING SOCIAL PROBLEMS

Stephen Betts, William Paterson University
Robert Laud, William Paterson University
Andrey Kretinin, William Paterson University

AN OVERVIEW OF IFRS IMPLEMENTATION IN INDIA

J Rajendran Pandian, Virginia State University
Hari Sharma, Virginia State University

Interdisciplinary Session

Session Chair: Mike McCullough

RESPONSIBLE MANAGEMENT EDUCATION: A CONTENT ANALYSIS OF STRATEGIC MANAGEMENT
TEXTBOOKS

Tiffany Crawford, Austin Peay State University
Dave Grimmett, Austin Peay State University
Amye Melton, Austin Peay State University
Vikkie McCarthy, Austin Peay State University

ANALYSIS OF PERCEIVED BENEFITS FROM IFRS IMPLEMENTATION BY SMALL AND MEDIUM-SIZED
ENTITIES (SMES) IN NIGERIA

Arinola Adebayo, Virginia State University
Hari Sharma, Virginia State University

ASK ME WHY: DIFFERENCES BETWEEN HIGH AND LOW SELF-MONITORS IN NEGOTIATIONS

Cindi Baldi, Southeastern Louisiana University
Carl Phillips, Southeastern Louisiana University
Yun-Chen Morgan, Southeastern Louisiana University

MAKING SENSE OF OUR SELFISH APPROACH TO NATURE

Mike McCullough, University of Tennessee - Martin

Interdisciplinary Session

Session Chair: Michael Martin

EXAMINING THE RELATIONSHIP BETWEEN SERVANT LEADERSHIP, HOPE, AND FUTURE
ORIENTATION IN THE NIGERIA AGRICULTURAL INDUSTRIES

David Jaco, Regent University
Ali David, Regent University

IMPACT OF TRADE OPENNESS, FOREIGN DIRECT INVESTMENT ON ECONOMIC GROWTH OF SAUDI
ARABIA: AN NARDL APPROACH

Rajeh Alragas, Ministry of Environment Water and Agriculture Saudi Arabia
Bazoumana Ouattara, The University of Manchester, UK

THE ENGAGING AND ENTREPRENEURIAL UNIVERSITY: WHAT IS IT AND HOW DO WE BECOME
ONE?

Michael Santoro, Lehigh University
Stephen Betts, William Paterson University

LOVE IN THE WORKPLACE AND THE #METOO MOVEMENT: A LEGAL QUAGMIRE

Michael Martin, University of Northern Colorado

Interdisciplinary Session

Session Chair: Robert Lahm

FEDERALLY FUNDED R&D FUELS REGIONAL ECONOMIES: A PANEL DATA ANALYSIS

Murat Arik, Middle Tennessee State University
Estrella Ndrianasy, Middle Tennessee State University

WHAT HAPPENS TO RESEARCH DOLLARS? ACADEMIC R&D EFFICIENCY AND ITS DETERMINANTS

Murat Arik, Middle Tennessee State University
Hulya Arik, Middle Tennessee State University

THE INFLUENCE OF LIVING A CALL ON BURNOUT AND UNETHICAL BEHAVIOR: AN INNER
TEXTURE ANALYSIS OF 2 SAMUEL 10:17-11:5.?

Fred Wantaate, Regent Universtiy, Virginia

THE SMALL BUSINESS HEALTH CARE ACCESS AND AFFORDABILITY PROBLEM: CAN INNOVATION
IN HEALTH DISTRIBUTION SYSTEMS BE THE CURE?

Robert Lahm, Western Carolina University
Frank Lockwood, Western Carolina University

Interdisciplinary Session

Session Chair: Julio Rivas

NUTELLA AND THE USE OF PALM OIL: A CASE STUDY

Raymond Elson, Valdosta State University
Zulal Denaux, Valdosta State University

WELLS FARGO AND THE UNAUTHORIZED CUSTOMER ACCOUNTS: A CASE STUDY

Raymond Elson, Valdosta State University
Patrice Ingram, Valdosta State University

TRENDS IN FREQUENCY AND SEVERITY OF FLORIDA HOSPITAL MEDICAL MALPRACTICE CLAIMS

Carlton Young, Mississippi State University – Meridian
Yingge Qu, Mississippi State University – Meridian

INTRODUCING BLOCKCHAIN AND CRYPTOCURRENCY IN THE BUSINESS CURRICULUM

Jeffrey Mankin, Lipscomb University
Julio Rivas, Lipscomb University
Jeffrey Jewell, Lipscomb University

Awards Dinner

Reception, Buffet, and Bar

Madewood A & B

6:00-8:00 PM

Please wear your name badges and stay with your party when first arriving

Interdisciplinary Session

Session Chair: Cliff Abdool

QUALITY MANAGEMENT SYSTEM CERTIFICATION IN THE RUSSIAN SOFTWARE DEVELOPMENT
INDUSTRY

Anna Verenikina, Peoples' Friendship University of Russia
John Finley, Columbus State University

STOCK SPLIT ANNOUNCEMENTS: A TEST OF MARKET EFFICIENCY

Brian Shea, Longwood University
Frank Bacon, Longwood University

BREXIT ANNOUNCEMENT: TESTING MARKET EFFICIENCY

Christina Cannon, Longwood University
Frank Bacon, Longwood University

CAN AMERICAN ALLIGATOR LEATHER BE INGREDIENT BRANDED? AN EXPLORATORY STUDY

Chuanlan Liu, Louisiana State University
Langchao Zhang, Louisiana State University

GIVING FOR A WORTHIER CAUSE? FACTORS INFLUENCING CHANGES TO CHARITABLE GIVING
ALLOCATIONS

Cliff Abdool, Lubin School of Business, Pace University
Pradeep Gopalakrishna, Lubin School of Business, Pace University
Alan Eisner, Lubin School of Business, Pace University

Interdisciplinary Session

Session Chair: Frank Bacon

MARKET EFFICIENCY: THE POWER OF INSIDER TRADING

Elizabeth Baldwin, Longwood University
Frank Bacon, Longwood University

SPIRITUALITY IN THE WORKPLACE: SOURCE OF A CALLING, LEVELS OF LIVING A CALLING, JOB SATISFACTION, AND LIFE SATISFACTION AMONG INDIAN AND UGANDAN LEADERS

Fred Wantaate, Regent University

A WEB-BASED STOCK SELECTION DECISION SUPPORT SYSTEM FOR INVESTMENT PORTFOLIO MANAGEMENT

Pradeep Tomar, Gautam Buddha University
Dinesh Sharma, University of Maryland Eastern Shore
Hari Sharma, Virginia State University, USA

TECHNOLOGY-BASED MARKETING STRATEGIES THROUGH THE CONSUMER LENS: HOW INTERRELATED ARE PERCEPTIONS OF ETHICALITY AND EFFECTIVENESS?

Roger Brooksbank, University of Waikato, New Zealand
Sam Fullerton, Eastern Michigan University
Steven Miller, University of Waikato, New Zealand

MARKET REACTION TO SHARE REPURCHASE ANNOUNCEMENTS

Hannah Seward, Longwood University
Frank Bacon, Longwood University

Panel Discussion

WHAT'S DIFFERENT: AN ETIC APPROACH TO MARKETING TO INTERNATIONAL MBA STUDENTS

Discussant

Cynthia Rodriguez Cano, McNeese State University

Panelists

Tabitha Bingle, McNeese State University

Victor Erugo, McNeese State University

Quazi Atquiya Fannana Maisha, McNeese State University

Gideon Koegelenberg, McNeese State University

Megan Landry, McNeese State University

Upasana Pandey, McNeese State University

Minh Pham, McNeese State University

Bibek Yadav, McNeese State University

1:00 PM to 2:30 PM Friday, April 6

Nottoway A

Interdisciplinary Session

Session Chair: Cynthia Hanson

INVESTIGATING THE ROLE OF LANGUAGE WITHIN PROFESSIONAL ACCOUNTANCY CODES OF
ETHICAL CONDUCT

Rick Crosser, Metropolitan State University of Denver
Andrew Holt, Metropolitan State University of Denver
Katelyn Dutil, Metropolitan State University of Denver

A STUDY OF THE VOLATILITY OF NASDAQ COMPOSITE INDEX

Shaikh Hamid, Southern New Hampshire University
Tej Dhakar, Southern New Hampshire University

FACEBOOK VS. TWITTER: A COMPARISON OF SPONSOR CHARACTERISTICS AND PRODUCT
CATEGORIES

Cynthia Hanson, High Point University

Interdisciplinary Internet Session

Session Chair: Trey Carland

CULTURAL SIMILARITIES & DIFFERENCES BETWEEN THE UNITED STATES & AUSTRALIA

Ameryn Seibold, University of Texas, Dallas
Tala Albanna, University of Texas, Dallas
Sarah Kraman, University of Texas, Dallas
Harshita Sharma, University of Texas, Dallas
Van Le, University of Texas, Dallas

A MULTICULTURAL APPROACH TO HOFSTEDE'S 6-DIMENSIONAL MODEL: BRAZIL, JAPAN, CANADA, COLUMBIA, ARGENTINA, AUSTRALIA, CHINA AND HONG KONG

Eris Rivera, University of Texas, Dallas
Nabiha Syed, University of Texas, Dallas
Marlen Jauregui, University of Texas, Dallas
Giancarlo Principe, University of Texas, Dallas
Van Le, University of Texas, Dallas

CULTURAL DIFFERENCES AMONG CANADA, JAPAN, THAILAND & BANGLADESH BASED ON HOFSTEDE'S SIX CULTURAL DIMENSIONS

Haydee Rios, University of Texas, Dallas
Andrew Zheng, University of Texas, Dallas
Erick Chico, University of Texas, Dallas
Brandon Gonseauz, University of Texas, Dallas
Van Le, University of Texas, Dallas

CUSTOMER SERVICE DIFFERENCES & SIMILARITIES: CANADA, HONG KONG, JAPAN, UK & USA

Jaideep Yalamanchilli, University of Texas, Dallas
Justin Harris, University of Texas, Dallas
Karen Elias, University of Texas, Dallas
Richelle Osay, University of Texas, Dallas
Jennifer Garcia, University of Texas at Dallas

CULTURAL DIMENSIONS IMPACT ON CUSTOMER SERVICE: UNITED STATES, HONG KONG,
CROATIA, BANGLADESH, AND JAPAN

Jessica Birkner, University of Texas, Dallas
Min Jee Choi, University of Texas, Dallas
Justin Laake, University of Texas, Dallas
Erik Neff, University of Texas, Dallas
Van Le, University of Texas, Dallas

CANADA, JAPAN, AND THE UNITED KINGDOM'S CUSTOMER SERVICE COMPARISON,

Jingwen Xie, University of Texas, Dallas
Taryn Smith, University of Texas, Dallas
Thien-Tam Van, University of Texas, Dallas
Victor Velasco, University of Texas, Dallas
Van Le, University of Texas, Dallas

A CROSS COMPARISON OF CUSTOMER SERVICE DIFFERENCES AMONG ACCOUNTANTS BETWEEN
THE US, BRAZIL, & THAILAND USING HOFSTEDE'S SIX CULTURAL DIMENSIONS

Meron Welda, University of Texas, Dallas
Justin Kruse, University of Texas, Dallas
Danda Yu, University of Texas, Dallas
Kala Valdez, University of Texas, Dallas
Jennifer Garcia, University of Texas at Dallas

FEDERAL TAX REFORM: THE IMPACT ON HOUSING COSTS

Richard Powell, Pepperdine University
Steven Ferraro, Pepperdine University

FEDERAL TAX REFORM: THE LIMIT ON SALT DEDUCTIONS AND HOW SOME STATES HAVE
RESPONDED,

Richard Powell, Pepperdine University
Steven Ferraro, Pepperdine University

UNDERSTANDING SIMILAR CULTURES THROUGH THE UNITED STATES, BULGARIA, CROATIA,
BELGIUM, THE UNITED KINGDOM, CANADA, AND BANGLADESH

Sandra Spasic, University of Texas, Dallas
Sarah Shaikh, University of Texas, Dallas
Payal Shah, University of Texas, Dallas
Chelsea Shaw, University of Texas, Dallas
Van Le, University of Texas, Dallas

PERSISTENCE & ANTI-PERSISTENCE: A SECTORAL STUDY

Sanjay Rajagopal, Western Carolina University

HOFSTEDE 6- DIMENSIONAL DATA: JAPAN V. CANADA

Xiaomeng Wan, University of Texas, Dallas
Jhonatan Principe, University of Texas, Dallas
Kane Ringley, University of Texas, Dallas
Shubholeena Basu, University of Texas, Dallas
Van Le, University of Texas, Dallas

HOFSTEDE & ALBANIA: A MULTICULTURAL STUDY OF CUSTOMER SERVICE IN ACCOUNTING

Alvaro Rodriguez, University of Texas, Dallas
Janet Molina, University of Texas, Dallas
Edonis Shehu, University of Texas, Dallas
Joella Degollado, University of Texas, Dallas
Farid Ijazi, University of Texas at Dallas

CULTURAL DIFFERENCES, SIMILARITIES, AND CUSTOMER SERVICE IN THAILAND & THE USA

Amanda Diep, University of Texas, Dallas
Thanh Phuong T. Nguyen, University of Texas, Dallas
Brandon Connor Young, University of Texas, Dallas
Kayla Valdez, University of Texas, Dallas
Dandan Yu, University of Texas at Dallas

COMPARISON OF AUSTRIA, AUSTRALIA, & CHINA USING HOFSTEDE'S 6 DIMENSIONS

Angela Kim, University of Texas, Dallas
Tooba Fazli, University of Texas, Dallas
Alyson Wright, University of Texas, Dallas
Sheharyar Patel, University of Texas, Dallas
Jason Leung, University of Texas at Dallas

A MULTICULTURAL STUDY OF HOFSTEDE & CUSTOMER SERVICE IN ACCOUNTING

Ben Mann, University of Texas, Dallas
Gracia Herrera, University of Texas, Dallas
Mitesh Patel, University of Texas, Dallas
Mirra Gutman, University of Texas, Dallas
Muhamet Berisha, University of Texas at Dallas

DIFFERENCES IN CUSTOMER SERVICE BETWEEN COUNTRIES AROUND THE WORLD

Brandon Potter, University of Texas, Dallas
Ryan T. Wade, University of Texas, Dallas
Xingyanm Wen, University of Texas, Dallas
Mark Lopez, University of Texas, Dallas
Fatma Mohamed Swaleh, University of Texas, Dallas

BRAZIL, CANADA & THE USA: DIFFERENCES IN CULTURE AND ITS IMPACT ON THE CUSTOMER SERVICE EXPERIENCE

Carl Madison, University of Texas, Dallas
Garvin Haynes, University of Texas, Dallas
David Ash, University of Texas, Dallas
Balinder Dhillon, University of Texas, Dallas
Sarah Maxon, University of Texas at Dallas

USING HOFSTEDE'S DIMENSIONS: ARGENTINA, BANGLADESH, URUGUAY, & THE USA

Naailah Nathani, University of Texas, Dallas
SM Islam, University of Texas, Dallas
Ewan Walker, University of Texas, Dallas
Huda Tafsir, University of Texas, Dallas
Hassan Zafar, University of Texas at Dallas

THE WAY THE WORLD WORKS: BELGIUM, USA, HONDURAS, UAE, AUSTRIA, THAILAND, JAPAN

Nour Natouf, University of Texas, Dallas
Jacob Anderson, University of Texas, Dallas
Kelli Jones, University of Texas, Dallas
Sophia Masrouf, University of Texas, Dallas
Neal Patel, University of Texas at Dallas

HOFSTEDE'S CULTURAL DIMENSION ANALYSIS: FOCUS ON BELGIUM, HUNGARY & CANADA

Rachel Thompson, University of Texas, Dallas
Lindsey Gore, University of Texas, Dallas
Alan Chan, University of Texas, Dallas
Michael Sheveland, University of Texas, Dallas
Chase Therrien, University of Texas at Dallas

CUSTOMER SERVICE & CULTURAL DIFFERENCES

Roman Norris, University of Texas, Dallas
Tara Tucker, University of Texas, Dallas
Giciny Mathai, University of Texas, Dallas
Albert Chen, University of Texas, Dallas
Jarrett Mitchell, University of Texas at Dallas

COMPARING THE CULTURES OF JAPAN, CANADA, CHINA & THE USA

Veena Lavu, University of Texas, Dallas
Bhavishya Amati, University of Texas, Dallas
Lydia Bordo, University of Texas, Dallas
Ivan Do, University of Texas, Dallas
Krishna Shah, University of Texas at Dallas

WHY NOT CREATE MORE NETWORKING OPPORTUNITIES FOR ETHNIC MINORITIES IN
NONTRADITIONAL WORK ENVIRONMENTS?

Debra Hunter, Troy University
Charles Chekwa, Troy University

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